

## Plug-in and turn on.

With their incredibly realistic flame, hand-painted logs and glowing embers, Dimplex electric fireplaces practically sell themselves - but only when they are plugged in and operating.



## Features and benefits that every customer should know

### Instant ambiance

The easiest, most economical way to add warmth and comfort to any room is with a Dimplex electric fireplace. Since they require no installation, venting, and in some cases no assembly, they instantly become the focal point of any room.

### On-demand heat

Every Dimplex electric fireplace includes a 1,500 watt (5,115 BTU) heater that warms an average size family room (up to 20' x 20') during the cold months. Unlike gas and wood fireplaces the heater can be turned off, allowing customers to enjoy the ambiance of the flame all year round.

### Safe and efficient

Unlike combustion (gas and wood) fireplaces, electric fireplaces are 100% efficient meaning all their energy is converted to heat without any loss. No combustion also means no carbon monoxide worries and the front glass stays cool to the touch.

### Economical

On average, it costs 3 cents per hour to operate the flame and 8 cents per hour with the flame and heat - based on average national residential rates, with the thermostat cycling at 50%.

## Go green. Go Dimplex.

Enjoy the unique benefits of electric fireplaces and create a warm focal point in any home, while reducing environmental impact.

### USES A FRACTION OF THE ENERGY.

An electric fireplace uses 90% less energy than gas to produce visual flames.

### ZERO EMISSIONS. 100% EFFICIENT.

Electric fireplaces don't burn fossil fuels, so emissions of carbon dioxide and other greenhouse gases are reduced — to zero.

### CONSERVE ENERGY BY ZONE HEATING.

An electric fireplace heats up to 400 sq. feet, a greener way to warm a room rather than bumping up the central thermostat.

### KEEP INDOOR AIR CLEAN.

Electric fireplaces operate without combustion, so indoor air quality is never compromised.



Protected by one or more of the following patents: U.S. Patents: 6,050,011, 6,269,567, 6,190,019, 6,564,485, 5,642,580, 6,615,519, 6,363,636, 6,047,489, 6,718,665, 6,350,498, 6,162,047, 6,385,881, 7,134,229, D514,677, 7,162,820, 7,194,830, 7,457,533, 7,373,743. Canadian Patents: 2,175,442, 2,310,367, 2,310,073, 2,204,106, 2,310,362, 2,310,414, 2,262,338, 2,321,716, 2,299,927, 105175, 2,357,182, 2,379,252. Other patents pending. Specifications, finishes and dimensions are subject to change and should be taken as a guide only.

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**Dimplex**® The world leader  
in electric fireplaces.